**HES UPDATE 2011**

**CAPCSD Conference**
March 2011

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**HES Value**

*Key data about CSD education is identified, collected and reported on by stakeholders within the discipline.*

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**Vision**

*HES as the authoritative data source for CSD*

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**HES Survey data comes directly from academic programs**

- National Aggregate Data
- State Profile Data
- EDFIND Individual Program Profile

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**HES Survey Participation is Growing**

HES Data Reports

Available on the ASHA and CAPCSD Websites

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**HES Data Reports**
Students use EDFIND to learn about your academic programs

173,316 views in 2010

Next Steps: Transitioning to the CSD Education Survey

Beginning Sept. 2011
A streamlined consolidation of existing ASHA and CAPCSD HES survey instruments

What is the CSD Education Survey?
• A consolidation of key data elements from existing ASHA and CAPCSD HES survey instruments
• Replaces the Graduate Guide Survey, Demographic Survey and Research Doctoral Survey
• Developed with input from academic program representatives

Enhancements in CSD Education Survey

CSD Education Survey Changes

Profile verification

Profile self selection
CSD Education Survey Changes

Static navigation

Dynamic navigation

CSD Education Survey Changes

Collecting data by degree designator level

Collecting data by area of study and degree type

Impact of HES

Top Ten Things You can do with HES Data

10. Address member questions related to shortages in the professions

9. Inform state and federal legislators about CSD education in your state

8. Inform university administrators about state and national trends in CSD education

7. Use data to support grant proposals

6. Incorporate data in articles and presentations

5. Track trends for in-state vs. out-of-state first year employment

4. Learn the number of graduate students in the CSD pipeline

3. Use data to strategize about capacity building

2. Review individual academic program profiles in EDFIND

1. Make data based decisions about your program, the professions and discipline
Questions?

- Visit the ASHA exhibit table

- Visit the CAA exhibit table re: CAA reporting instruments

- For information about the new CSD Education Survey, visit the ASHA Website: www.asha.org/academic/HES/Announcements.htm

- Contact HES@asha.org