Learning Objectives

Participants will identify:
1. Potential community partners and outreach settings that may offer clinical training and revenue-producing opportunities
2. The reasons for the importance of building relationships in the development of these opportunities
3. The elements of an action plan for creating community connections (e.g., capacity, partners, marketing)

New Program

- Minimal university financial support
  - Office manager originally on grant funded position
- Minimal local recognition
  - Of speech-language services
  - Of university as source of services
- Goals:
  - Generate revenue for clinic operations
  - Generate program visibility

Public school programs

- Goals
  - Community relationships
  - Revenue
  - Student school experiences
- Description
  - Contracts for MS and HS
  - IEP specific services
  - New student screenings
  - Maternity leave
  - Evaluations
- Resources
  - Hired part-time clinical educator
  - Revenue covers salary, travel, materials
- Outcomes
  - Repeat contracts at all districts
  - Student experiences with diverse populations
Early Intervention

- **Goals**
  - Early intervention interdisciplinary experience in natural environment
  - Medicaid revenue

- **Description**
  - Participation in desk eligibilities
  - Interdisciplinary evaluations
  - Intervention in the natural environment

- **Resources**
  - Revenue covers travel expenses
  - Supervisors and students must meet state early intervention qualification requirements

- **Outcomes**
  - 100% students get EI experience
  - Significant source of revenue
  - Recognition in early childhood community
  - Clinic referrals

Language and Literacy Experiences

- **Goals**
  - Student experiences with preliteracy and literacy: HeadStart, JumpStart, CReW, LEGO
  - Support HeadStart
  - Relationships

- **Description**
  - On-site at HeadStart
  - Summer camp experiences

- **Resources**
  - Donation of services to HeadStart
  - Annual Bingo game
  - VDOE grant

- **Outcomes**
  - Waiting list each year for Jump Start
  - Requested to return to HeadStart each semester

Community screenings

- **Goals**
  - Service to local community
  - Program visibility
  - Graduate student experiences

- **Description**
  - Free screenings (BHSM) & university wellness fair
  - Screenings for fee for local preschools and private schools

- **Resources**
  - Adjunct audiologist frequently assists

- **Outcomes**
  - Increased visibility
  - Repeat opportunities
  - 100% increase in hearing screenings at wellness fair

Hearing Conservation – Lions collaboration

- **Goals**
  - Support local Lions
  - Provide prevention experience for students

- **Description**
  - Presentation to local 4th grades about hearing conservation

- **Resources**
  - Lions funded purchase of ear protectors, sound level meter

- **Results**
  - Repeat opportunity
  - Donation from Lions

Camps for adults with ID

- **Goals**
  - Provide student experiences
  - Establish relationships

- **Description**
  - On-site assistance at local summer camp
  - Social hour at clinic

- **Resources**
  - Clinical supervisor time

- **Outcomes**
  - Low enrollment in Social Hour

Camp Loud and Clear

- **Goal**
  - Community collaboration

- **Resources**
  - Camp board raised donations
  - Use of sorority donation

- **Outcomes**
  - Campers’ opportunity
  - Student experience with diverse individuals who are d/hh
Communication strategies

**Goal**
- Serve community
- Create opportunities for students to work with seniors with hearing loss

**Description**
- 4 – 6 week Communication Strategies course

**Resources**
- Minimal tuition paid for materials

**Outcomes**
- Low attendance
- Discontinued due to low participation

---

Fluency

**Goals**
- Provide students with fluency experiences
- Serve community

**Description**
- 2 week intensive fluency camp for 9-12 year olds

**Resources**
- Advertising
- Attended NSA 5-day workshop

**Outcomes**
- No enrollment for 2 summers

---

Two-Fold Purpose

- Create diversity in clinical training opportunities
- Generate additional revenue sources for clinical programs

---

University of Houston Demographics

- Tier-1 state university
- Urban university in 4th largest U.S. city (pop: 2,144,491)
- Most ethnically diverse city in U.S.
  - UH [23.5% H; 12% AA; 19% Asian; 8.5% International; 33% Caucasian; 4% other]
- 40 students admitted to graduate program each fall
  - Full-time and Part-time options
- Age range: 23-43 years Average age: 28 years
- UH ComD: 71% Caucasian; 14% Hispanic; 9% AA; 6% Asian
UH Sequence of Clinical Training

**Semesters 1 – 3:** On-campus clinic and/or community outreach under supervision of UH Clinical Educator

**Semester 4 & 5:** Extern placements (1 adult & 1 pediatric)

Client assignments increase with each subsequent semester (Semesters 1 – 4)

---

UH Charter School

**Goals**
- Promote UH partnership relationship
- Provide ‘sheltered’ school experience for clinicians

**Description**
- On-campus school (K-5th grade)
- Tx./Dx. up to 4 children
- 2 – 4 hrs. per week
- Teacher consultation, ARDs

**Outcomes**
- Arrangement renewed annually
- Students gain experience with school-based services/procedures

---

University Speech, Language & Hearing Clinic (UH On-Campus Clinic)

**Goals**
- Provide clinical experience
- Prepare students for extern placements
- Generate revenue

**Description**
- Evaluations
- Individual Tx.
  - Child Grp Tx. – LLG, PSSG, SSSG, Summer CCG
  - Adult Grp Tx. – Autism, Fluency, Aphasia
- Evaluations

**Outcomes**
- Clinicians are prepared for externships in semesters 4&5
- Revenue generated to support clinic budget
- Capacity to purchase new dx and tx materials

---

Community Clinics

**Goals**
- Expose clinicians to serving children of low SES
- Contribute to the community

**Description**
- Children served in own community

**Outcomes**
- Sustained by Endowment and UW allocation

---

UH Two-week Intensive Clinical Experiences (Last 2 weeks of July)

**Goals**
- Expand specialty elective tracks
- Provide specialty clinical experience

**Description**
- Houston Aphasia Recovery Center (Medical Track)
- Camp Talk (Center for Hearing and Speech) (Pediatric Track)
- Intensive Accent Modification Program (IAMP) (CLD Track)

**Outcomes**
- Specialty clinical experiences
- Strengthened collaborative partnerships with HARC and CRS
- Re: IAMP – No continuation in partnership in absence of funds

---

Neighborhood Centers, Inc.

2 Charter Schools & 5 Head Start Programs

**Goals**
- Expose clinicians to serving children of low SES
- Contribute to the community

**Description**
- Children served in own community
- Provide dxs., txs., RTI, ARD, screenings, teacher consult

**Outcomes**
- Sustained by Neighborhood Centers, Inc. annual contract for services
- Value-added for NCI – extends services provided
St. Mary’s Seminary (Accent Modification Program)

- **Goals**
  - Provide clinicians with adult accent modification experience
  - Meet a need in the community

- **Description**
  - Accent mod for newly arrived international priests
  - # ranges per year from 8 – 25 priests
  - Provide evaluation, group tx. & individual tx.

- **Resources**
  - UH CE supervision time
  - 2-5 student clinicians/semester
  - Contract with The Archdiocese of Galveston-Houston at a discounted rate

- **Outcomes**
  - Request for continued services
  - Accent Mod Program featured on local television news broadcast
  - The Archdiocese featured program in newsletter

UH Community Screenings

- **Goals**
  - Develop screening competencies
  - Develop professional collaborations
  - Service to underserved community
  - Generate revenue

- **Resources**
  - UH CEs supervise
  - UH provides audiometers
  - Settings must be conducive (quiet; electricity access; determine in advance)

- **Description**
  - Screenings for fee or pro bono
  - Settings: 3rd Ward Health Alliance Annual Health Fair; St. Luke’s Hearing Loss Conf; Palmer Preschool: UH Charter School; San Jose Child Care Ctr; more

- **Outcomes**
  - Service to community
  - Increase visibility of USLHC & UH
  - 499 screening hours in 2011

House of Tiny Treasures

- **Goals**
  - Expose clinicians to the impact of poverty on children & families
  - Contribute to the community

- **Description**
  - Serve preschool children from homeless families
  - Provide Ds, Tx., Screenings, teacher consult

- **Resources**
  - UH CE supervision time
  - 1 student clinicians/semester
  - Contract with HTT at discounted rate - periodic

- **Outcomes**
  - Request for continuing services
  - Student clinicians gain rare experience with poverty population
  - Over 95% of children served for 6+ mos. advance to next grade placement in school

UH Partnerships

- **Goals**
  - UH Dept. of Educational Psychology for advanced clinical practicum
  - UH Charter School – indiv/group treatment; screenings
  - Center for Hearing and Speech for hearing screenings, Camp Talk, bi-lingual services
  - Neighborhood Centers, Inc. – Dx. and Tx. services in Head Starts and Charter Schools
  - LaPorte ISD – The Speech Place
  - Houston Aphasia Recovery Center (HARC)
  - House of Tiny Treasures (HTT)
  - 3rd Ward Health Alliance – Screenings and referrals

UH Educational Psychology Dept. Collaboration

- **Goals**
  - Provide student clinicians and CEs with collaborative service opportunities
  - Provide clients and families with services of “family support specialist”

- **Description**
  - Provide advanced practicum placement for an Ed Psyc Doctoral student
  - Ed Psyc student provides 20 hrs. per week of assistance to CEs, clinicians, families

- **Resources**
  - UH Ed Psyc Doc student
  - UH Ed Psyc Prac Supervisor
  - Arrange for fee collection and RID – accepted USLHC fee reduction scale

- **Outcomes**
  - Development of parent group
  - 2 Ed Psyc Doc students accepted for Su 12 – Spr 13
  - Collaboration on ASD research
  - Future collaboration plans for ASD Center

University of Houston Lessons Learned

La Porte
St. Mary’s Seminary
Intensive Accent Modification Program
Goals for RU Program

- Cultivate new training sites to be supervised by RU to increase student preparation
- Increase opportunities for students to obtain diagnostic and screening experiences
- Strengthen existing community relationships

Rockhurst University Demographics

- Private, Jesuit university
- Urban university in Kansas City, MO. (pop. 459,787 city, 2 million in greater metro area)
- 3,000 university students, about 28% graduate students.
- 34 graduate students admitted each fall
- Full and part time options
- Age range: 23-50 Average age: 28
- Ethnicity-Caucasian

St. Peter’s School Pilot Project

- Description
  - Pre-K-8 Catholic school
  - Small special need population
  - Unable to obtain services form local public school
  - Parent group approached us about providing services
- Goals
  - Provide services for unmet need for school age children
  - Excellent student training opportunity
  - Establish a training site supervised by RU
- Resources
  - Materials form campus
  - Testing materials
  - Many students
- Outcomes
  - Students are supervised by clinic coordinator
  - Opportunities for screening, eval, therapy, parent interaction
  - 36 screenings, 20 evals, 20 children on caseload
  - Parents pleased

Clinical Training at RU

- Community-based model of clinical training
- No on-campus clinic
- Semesters 1-2: students are placed in a school setting (October–April)
- Intensive labs in Articulation & Phonology and Language Disorders the first six weeks of fall semester
- Speech, language and hearing screenings supervised by the clinic director in first fall
- Semesters 3-5: students are placed in a variety of settings; hospitals, rehab centers, private practice, early childhood, long term care

Community Screenings

- Goals
  - Provide clinical training opportunities for students
  - Use our own audiometers
  - Community SLPs supervised some screenings
- Description
  - Speech-language and/or hearing screenings provided to area schools (preschool, private, charter)
  - Provide needed service to local schools
  - Measuring unmet need
  - Opportunities for RU faculty to supervise students
  - Screened 865 children in the fall
Rockhurst University
Lessons Learned

St. Peter’s School
Students on remediation

Action Planning
• Using the Action Plan to illustrate goals to upper administration may be helpful
• Can assist in identifying whether the purpose is to increase revenue producing sites or sites for clinical training only (or both)
• Sample Action Plans

Identifying Potential Community Partners
• Private Schools
• Charter schools
• Head Start programs
• Non-profit programs
• Senior centers
• Areas of unmet need
• Consider partnering with other disciplines at your university (OT, PT, Education, Social Work)