CAA Update
Friday, April 20, 2012 - 4:00-5:30 pm
Dan Halling, CAA Chair
CAPCSD Global Summit on Higher Education

Your 2012 CAA Colleagues
- Practitioners
  - Candace Ganz (SLP)
  - Kaye Hill (A)
  - Ed Koch (A)
  - Bob Rimac (SLP)
  - Jan Turner (SLP)
- Public Member
  - Vacant (Resignation)
- Staff Ex Officio
  - Patti Tice

2012 New Members
- 4 Audiology
- 1 SLP

Academics
- Dan Halling, (A) Chair (Jan 2011-June 2012)
- Joan Besing (A)
- Nancy Creaghead (SLP)
- Newell Decker, Vice-Chair (A)
- Elaine Frank (SLP)
- Mary Friehe (SLP)
- Bob Rimac (SLP)
- Chuck Madison, (SLP) Chair (July 2012-Dec 2013)
- Lauren Nelson, Vice-Chair (SLP)
- Stephen Paine (A)
- Mary Lou Poole (SLP)
- John Procew (A)
- Bob Quesal (SLP)

Today’s Updates
- Revised Standards
- Standards Citation Trends
- CAA Strategic Plan
- Policy Changes
- CAA 2012 Vacancies

STANDARDS REVISIONS
Effective January 1, 2013
- We heard you – loud and clear!
  - Thank you for your input
  - Carefully reviewed and debated all peer review comments during November and February meetings

Standards Revisions
- Major Changes
  - Std. 1.1 – now require all candidacy and initial applications to provide evidence that institution of higher education must be authorized to provide the program of postsecondary education and have appropriate graduate degree-granting authority
  - Tied to CHEA recognition requirement
- Std. 1.6 – Inserted additional laws that are relevant to non-discrimination, based on advice of legal counsel
  - Added expectation for programs to adhere to all institutional policies related to nondiscrimination and non-harassment policies, internal complaint procedures, and appropriate training programs to ensure that all staff and faculty are made aware of the policies and the conduct they prohibit. The program must maintain, as relevant, a record of internal and external complaints, charges, and litigation alleging violations of such policies and ensure that appropriate corrective action has been taken.
  - Revised on advice of legal counsel, in light of recent harassment allegations (e.g., Penn State)
Major Changes

- Std. 1.7 – now requiring programs to post student outcomes data on website via clearly visible and readily accessible link
  - in order to meet the intent of USDE and CHEA requirements for accountability

- Std. 3.1A and 3.1B
  - Clarified the expectation for programs to prepare graduates to be eligible for state and national credentials that are relevant to the program’s purpose and goals
  - Will NOT delete specific hours or time requirements for supervised clinical practicum (APPLAUSE!!)

Major Changes

- Std. 3.1B
  - Added “prelinguistic communication” and “paralinguistic communication” after “receptive and expressive language”
  - to be consistent with Scope of Practice in SLP and the SLP Practice Analysis results

- Std. 5.1
  - Added definitions of “formative assessment” and “summative assessment”

- Std. 5.3
  - Clarified that if, when averaged over 3 years, the program’s student achievement results do not meet or exceed the CAA’s established threshold, the program must provide an explanation and a plan for improving the results
  - in order to comply with the intent of the USDE requirements of the Higher Education Opportunity Act (HEOA)

Standards Citation Trends

- CAA published summary of standards compliance data on website in March

- Types of Accreditation Decisions
  - Areas cited most often
  - To help inform programs about “problem” areas and encourage program improvement

Accreditation Decisions

- CAA made 49 decisions in February & July 2011:
  - 42 programs re-accredited for 8-year cycle
  - 1 program awarded initial accreditation for 5-year cycle
  - 3 programs awarded candidacy
  - 1 program deferred for additional information
  - 1 program placed on probation
  - 1 program removed from probation and re-accredited for 8-year cycle

Non-Compliance Trends

- Standards cited by CAA most frequently as non-compliant or partially compliant in 2011:
  - Std. 1.3 - Development and implementation of a long-term strategic plan
  - Std. 1.7 (the “Halling standard”) - Current, accurate, and readily available public information about the program and/or institution
  - Std. 2.2 - Faculty sufficiency
Non-Compliance Trends

- **Std. 5.1** - Formative and summative assessments
- **Std. 5.3** - Ongoing assessments of program effectiveness and use of results for program improvement
- **Std. 6.4** - Sufficiency of clerical and technical staff, support services, and library and technology resources

CAA Strategic Plan, 2012-2014

- **Critical Areas of Engagement** - identified three critical areas of engagement and accompanying goals for focus during the next three years
  - Specific strategies for each goal being developed and will be finalized and implemented during the remainder of this year
    - Some already underway

1. Perception and Value of CAA Accreditation

  - **Goal 1**: Improve the understanding of the value of academic accreditation and its benefits
  - **Goal 2**: Improve the understanding and perception of CAA as a responsive and facilitative accreditor
  - **Goal 3**: Promote the importance of CAA's external recognition (USDE and CHEA)

II. Systems, Processes, and Functions

  - **Goal 1**: Develop framework whereby audiology accreditation decisions are made solely by audiologists/hearing scientists and speech-language pathology accreditation decisions are made solely by speech-language pathologists/speech-language scientists
  - **Goal 2**: Reduce time required for programs to prepare and submit annual reports, while maintaining quality
  - **Goal 3**: Improve efficiency of review tools to re-align reports, checklists, and reporting forms with revised accreditation standards
  - **Goal 4**: Improve communication among CAA members, subcommittees, and working groups between meetings in order to improve the effectiveness of face-to-face meetings

III. Relationship with ASHA

  - **Goal 1**: CAA has authority to determine how its members and committees are selected.
  - **Goal 2**: CAA has authority to manage its budget, once it is approved, and to deploy resources as appropriate.
  - **Goal 3**: The authority of CAA is clearly delineated in an official document.

Revised Policy Implementation: Lapsed Accreditation

- If program fails to meet administrative responsibilities to maintain accreditation (submission of reports, payment of fees), CAA places program on administrative probation
  - Not made public
  - Not appealable
- If responsibilities not met within 30 days of administrative probation, accreditation is considered to have lapsed
Policy Implementation: Program Director Credentials Review

- Must notify CAA of program director changes no later than 30 days after the change:
  - name, title, and contact information of new program director
  - effective date of appointment and if interim or permanent basis
  - reason for change
  - if position is vacant, should include the plan for filling the position

- New Requirement – Effective July 1, 2012
  - Must now include:
    - documentation about new program director’s qualifications and credentials
    - CAA will review to ensure individual meets requirements of Standard 1.5.

Site Visitor Evaluations

- Site Visitor Evaluations – CAA wants your feedback!
  - Now on-line for programs and site visitor peer evaluations
  - Please complete so we can continue to improve the process
  - Response Rate
    - 76% Overall Response Rate in Fall 2011 (from programs and site visitors)
    - Program response rate = 72% (previously 43%)
    - Would like to see 100%
  - MYTH - Still some fear by programs of completing evaluations, in terms of impacting their accreditation decision
  - FACT – No connection between evaluations and accreditation decision

Reminders

- Application and Annual Report submissions due August 1st
- HES now open
  - Call Sue (ext. 5781) or Megan (ext. 5751) with any questions
- HES Update
  - CAA and Accreditation Team beginning development in Summer 2012 of reporting instruments in new platform in HES v.2
  - CAA conducting content review of all report questions

Participation Opportunities

- Six CAA vacancies for 2013
  - 3 Academic Speech-Language Pathologists
  - 1 Academic Audiologist
  - 1 Practitioner Speech-Language Pathologist
  - 1 Public Member
  - CAA Member Applications on website - due June 1st
    - CAA Nominating Committee prepares slates for election in Fall
      (contact Tess Kirsch – tkirsch@asha.org or June Barnan, Chair)
  - CAA Site Visitors
    - Annual call (Nov-Jan)
    - Academics & practitioners; SLPs and audiologists

CAA’s Next Meeting: July 18-21

- Will review programs with Spring 2012 site visits
  - Official decision letters out within 30 days of meeting
  - Cannot release information by phone or email
  - Continued Work on Strategic Plan Strategies
  - What issues would you like us to discuss?
CAA Program Counts
(as of April 16, 2012)

- 322 Accredited Programs in 259 Institutions
  - 72 clinical doctorates in audiology (includes 5 consortia)
  - 242 master’s in SLP
  - 8 Candidacy Programs in SLP
- 48 states, D.C., & Puerto Rico
  - (not Alaska or Delaware)

Opportunities During CAPCSD

- Visit CAA Table in Exhibit Area
  - Program consultation and Q & A
  - Application forms for CAA Membership
  - Check your program’s status
- Visit with other CAA members here at conference
  - Nancy Creaghead, Chuck Madison, Bob Quesal
  - Provide input any time – individually
  - through your CAPCSD VP for Standards and Credentials – Michael Flahive

QUESTIONS??

- What’s on your mind? We’d like to hear from you!

Accreditation Operations Staff Resources

- Sue Flesher (sflesher@asha.org) – ext. 5781
  - Associate Director, Accreditation Services
  - Oversight of accreditation operations and HES/CAA reporting
- Saba Ahmed (sahmed@asha.org) – ext. 5766
  - Accreditation Coordinator (on maternity leave until 6/1)
  - Annual Reports, Site Visits
- Megan Woods (mwoods@asha.org) – ext. 5751
  - Manager, Accreditation Systems
  - Administration of CAA reports in HES
- Accreditation Office (accreditation@asha.org)

Thank You!

www.asha.org/academic/accreditation
accreditation@asha.org